

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: June 13, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – MAY 2017

Attached is the statistical report for the Santa Clarita Public Library for May 2017.

Overall statistics for the Santa Clarita Public Library in May 2017 include:

- 60,805 patrons visited the Libraries, 877 new Library cards were issued, and 3,060 patrons attended a Library program.
- 96,579 books and materials were circulated, and 9,525 holds were filled.
- 11,279 patrons reserved and used a public computer, while 4,963 patrons used the Library's free Wi-Fi.
- The Library's website received 46,699 visits, comprising 24,143 new visitors and 22,556 returning visitors. Together they viewed 69,639 website pages on the Library website.

MAY 2017	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	May 2017	May 2016	May 2017	May 2016	May 2017	May 2016	May 2017	May 2016	May 2017	May 2016
Circulation	24,242	26,302	19,908	22,946	41,759	46,074	10,670	11,865	96,579	107,187
Patron Traffic	17,495	18,521	24,273	28,882	19,037	19,523			60,805	66,926
PC Reservations	4,256	4,949	3,897	4,826	3,126	3,433			11,279	13,208
Volunteer Hours	240	366	317	410	199	201			756	977
Holdings Filled	2,954	3,180	2,549	2,776	4,022	4,756			9,525	10,712
Number of Programs	66	47	79	68	35	33			180	148
Program Attendance	792	669	1,214	1,062	1,054	440			3,060	2,171
Library Cards Issued	286	297	362	428	229	277			877	1,002
Wi-Fi Users	1,390	1,436	2,411	2,538	1,162	1,330			4,963	5,304
Homework Help: Students Assisted	77	90	86	146	9	4	n/a	n/a	172	240
Databases									19,854	21,322
Website Visits									46,699	50,290
Outreach Events									27	10
Outreach Attendance									1,668	375

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as approach various topics such as self-editing, how to write query letters, and how to write novellas. Experienced to novice writers alike are welcome to join the SCV Romance Writers.

- **Community Outreach** – On May 26, a library staff member from the Digital Branch was off-site at a community event to talk about library resources and issue library cards. The audience of around 30 people was primarily made up of entrepreneurs, small business owners, and people trying to create their own start-ups. A live demo of the library business resource Mergent Intellect was provided, which allows businesses to research industry forecasts, explore demographics by region or zip code, build competitor reports, and create potential customer lists for distribution.



Upcoming Library Events:

- **Summer Reading Program** – The Santa Clarita Public Library is hosting “Build a Better World” Summer Reading 2017 beginning June 12 through July 29. Children, teens and adults are invited to take part in the free program by registering online at SCVSummerReading.com. Participants are encouraged to take the 5 Book Summer Reading Challenge as well as complete various other reading missions.
- **Coding with Python** – This free workshop will teach participants to learn data science on their laptops using Python programming.
 - Old Town Newhall Library – June 14 at 5:30 p.m.
- **Career Conversations: Changemakers** – As a part of the Summer Reading Program, teens are invited to think about their professional future. Various community members will be there to discuss their professions and their dedication to making a positive impact in the community.
 - Canyon Country Library – June 21 at 5:00 p.m.
- **Stop Motion Animation Workshop** – As a part of the Summer Reading Program, teens will get a chance to learn about moviemaking skills and create a short film during this workshop.
 - Canyon Country Library – June 28 at 4:00 p.m.

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If you have any questions, please contact me.

DH:RW:PR:AL:cjp

S:\FIN\MALibrary\Statistics - Library\FY 16-17 Library Stats\2017 (January-June)\2017 April\Memo Library Stats - April 2017

Attachment

cc: Matt Hortt, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library